

The Dupont Hotel

WASHINGTON DC

For Immediate Release

**High-res photos available upon request*

THE DUPONT HOTEL OFFERS 20% OFF BEST AVAILABLE RATES DURING THE NATIONAL CHERRY BLOSSOM FESTIVAL

Washington, DC (February 16, 2010) – It's that time of year again for travelers from all over the world to plan their visit to Washington, DC, to celebrate the blooming of the historic and beautiful cherry blossoms. In honor of the famous pink flowers, The Dupont Hotel, [a hotel located in the heart of Washington, DC](#) in Dupont Circle, is offering a special discounted rate for those visiting the nation's capitol during the National Cherry Blossom Festival. Starting Thursday, March 25th through Monday, April 12th, guests will receive **20% off** the best available rate The Dupont Hotel has to offer.

“The National Cherry Blossom Festival is one of the greatest springtime events our nation has to offer,” said Aaron Gillespie, Director of Sales and Marketing. “We want to offer our guests an affordable option when they come to explore the district and enjoy the sites of the cherry blossoms.”

This year's festival marks the 98th celebration of the original gift of the cherry blossom trees and their symbol of enduring friendship between the citizens of Japan and the United States. Timed in conjunction with the peak blooming period of the trees, the citywide festival attracts visitors from across the globe.

Guests can make their reservations with the **20% discounted rate** by visiting www.doylecollection.com/dupont and using the promotional code **CHERRY** (all caps). The Dupont Hotel is an official supporting hotel sponsor of the National Cherry Blossom Festival.

The Dupont Hotel is the city's only hotel on the historic and cosmopolitan Dupont Circle. The Dupont Hotel consists of 327 guestrooms which include deluxe rooms and suites, and features complimentary internet access throughout the property. The hotel also offers an imaginative and calming contemporary design, a business center, a state-of-the-art fitness center, and a Franco-American restaurant, Café Dupont and a chic Bar Dupont. The Dupont Hotel added on an entire 9th level, which now houses the concierge Level Nine, a private membership floor that is a separate and exclusive luxury hotel experience within The Dupont Hotel. The Dupont Hotel is located at 1500 New Hampshire Avenue NW, Washington, DC 20036. For more information on The Dupont Hotel, please visit www.doylecollection.com/dupont or call 202-483-6000. To make reservations call 1-866-534-6835 or visit www.doylecollection.com.

The Dupont Hotel is a member of The Doyle Collection, a select group of urban havens in six major international cities throughout Ireland, the United Kingdom and the United States. All eleven hotels have a contrasting character yet share a single aim, to provide guests with extraordinary hospitality and expert service in luxurious and contemporary surroundings.

The Doyle Collection comprises: *The Dupont Hotel, Washington, DC, USA; The Normandy Hotel, Washington, DC, USA; The Courtyard By Marriott, Washington, DC, USA; The Back Bay Hotel, Boston, Massachusetts, USA; The Marylebone Hotel, London, United Kingdom; The Kensington Hotel, London, United Kingdom; The Bloomsbury Hotel, London, United Kingdom; The Bristol Hotel, Bristol, United Kingdom; The Westbury Hotel, Dublin, Ireland; The Croke Park Hotel, Dublin, Ireland; The Jurys Cork Hotel, Cork, Ireland.*

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