



Jurys Cork Hotel renamed The River Lee Hotel

Jurys Cork Hotel will officially be renamed **The River Lee Hotel** today, 24th of March, as part of the new brand identity of The Doyle Collection. Rebuilt in 2006, the hotel was designed to take full advantage of its location on the River Lee and its proximity to the city centre so it was obvious that the hotel's relationship with the river and the city would play an integral role in the choosing of the new name.

Commenting on the launch of the new identity, Ruairi O Connor, General Manager of The River Lee Hotel said, *“Operating for over 40 years, Jurys Cork Hotel is a well established institution in Cork. We are extremely committed to delivering memorable luxury and, as part of the ongoing redevelopment of the hotel; we are delighted to reveal our new name – The River Lee Hotel. Today marks another milestone in the history of this great hotel and we look forward to operating a successful hotel which continues to play an intrinsic part of Cork life for another 40 years”*.

Each of the 11 properties within The Doyle Collection has been given a name that clearly identifies the hotel and its excellent location. The Group's design-led properties provide chic boltholes for modern day travellers, as well as stylish bars and restaurants for local consumers and this is no more evident than at The River Lee Hotel.

“We've successfully re-established the hotel as a leader in modern and contemporary elegance but we still continue to offer that warm Cork welcome to all of our guests. While trading conditions continue to be challenging, Cork has certainly held its own and our inclusion in the list of Top 5 places to visit by Lonely Planet in 2010 has been a huge boost for the city” commented Paula Cogan, Director of Sales and Marketing at the hotel.

The hotel enjoys spectacular views from both the ground floor bistro and bar as well as upper levels. All aspects of the hotel are tailored to suit the needs of both business and leisure guests. The Doyle Collection has created bedrooms to accommodate



THE DOYLE COLLECTION

every need – all 182 air-conditioned bedrooms feature pillow top beds with duck-down duvets, 4-piece suites and under floor heating in all bathrooms. In-room entertainment is cutting edge – 25 inch LCD TV's with movies on demand, Sky Sports, hi-fi's and complimentary hi speed internet access.

Business guests can avail of a dedicated meeting room floor with eight meeting rooms all equipped with fully integrated audiovisual technology. The first floor also houses a 24-hour business centre with a dedicated co-ordinator available to assist. The Executive Floor offers more exclusivity with stunning penthouse views and a private lounge providing light refreshments throughout the day.

The hotels magnificent leisure centre includes a 20m pool, sauna, steam room and jacuzzi as well as gym and has played host to many top teams visiting Cork including London Irish and Sale Sharks, and most recently the Irish Senior Rugby squad. While more laid back guests can completely unwind and indulge themselves with a range of pampering treatments in the delightful surroundings of The Urban Spa.

<ENDS>

For reference:

Mary Hopkins/Kathleen Harrington
Hopkins Communications Cork
021 4272200; 087 2540804
mary@hopkinscommunications.ie

Note to Editors:

The River Lee Hotel is a member of The Doyle Collection, an upscale hotel group that comprises eleven hotels in six cities in Ireland, the UK and the USA.

The Doyle Collection comprises:

The Westbury Hotel, Dublin

The Croke Park Hotel, Dublin

The River Lee Hotel, Cork

The Marylebone Hotel, The Kensington Hotel & The Bloomsbury Hotel, London

The Bristol Hotel, Bristol

The Back Bay Hotel, Boston USA



THE DOYLE COLLECTION

The Dupont Hotel, The Normandy Hotel & The Courtyard by Marriot, Washington
DC USA

For more information please visit: www.doylecollection.com

IMAGES AVAILABLE ON REQUEST