

# THE BRISTOL

DOYLE COLLECTION • HARBOURSIDE

## PRESS RELEASE

### **The Bristol strikes Double Gold at the Bristol, Bath & Somerset Awards**

*Bristol, October 2016:* Last night, at the inaugural Bristol, Bath & Somerset Awards ([www.somersettourismawards.org.uk](http://www.somersettourismawards.org.uk)), The Bristol ([www.doylecollection.com/hotels/the-bristol-hotel](http://www.doylecollection.com/hotels/the-bristol-hotel)) was awarded Gold in the Large Hotel of the Year grouping and Gold in the Venue & Business Tourism Award, beating off stiff competition in both categories.



*The Bristol exterior & guestroom*

In the Large Hotel category, The Bristol won over The Bath Priory and in the Venue & Business category The Bristol beat Bristol's top tourist attraction Brunel's SS Great Britain, reflecting the importance of the hotel's extensive meeting facilities – a dedicated conference centre with eight rooms offering great flexibility and the possibility of hosting up to 400 delegates in the Ballroom.

Hundreds of businesses from all over Bristol, Bath and Somerset had entered the Awards, which were launched to help raise the profile of the area and recognise its top operators. The Bristol will now be automatically entered into the matching categories in the South West Tourism Excellence Awards in February 2017, opening up the chance to go on to represent Bristol, Bath and Somerset at the National VisitEngland Awards later next year.

The awards included 20 different categories, reflecting the diversity of the region's tourism industry. Entrants went through a three-stage judging process that took into account websites, reviews, social media and a widespread programme of mystery visits by industry experts. All the evidence was then presented to a distinguished judging panel, which made the final decision. The awards were announced by Laura Rawlings of BBC Radio Bristol, who hosted the event.

General Manager Mark Payne said, "I am thrilled to accept these awards on behalf of the entire team at The Bristol. The judges were very thorough in their appraisal of every submission, examining marketing tools, external review sites and the hotel itself through unannounced visits, so I can safely say that every member of the team, from the sales and marketing team through to the front of house and kitchen brigade, has contributed to tonight's success and I would like to thank them for it".

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## Notes for Editors

*The Bristol* is located in a prime position in Bristol, right on the waterfront (between the historic cobbled Narrow Quay and elegant Queen Square) in the area known as Harbourside, which is the life and soul of the city. A creative hub packed with visitor attractions and eateries, it is where modern design meets industrial heritage.

There's plenty going on nearby, with major cultural landmarks such as The Bristol Old Vic, Arnolfini, Watershed, SS Great Britain and M Shed, as well as the shopping district of Broadmead, just a few minutes' walk from the hotel. And The Bristol is a destination in its own right.

The River Lounge is a great place to meet for a coffee during the day or to linger over a cocktail or two in the evening, while excellent food is served daily in The River Grille with its floor to ceiling windows offering great people watching opportunities and views across the Harbourside. The Shore Café Bar offers less formal surroundings for drinks and meals, as well as live music at weekends.

The hotel has 187 rooms and suites, which are among the largest and most luxurious in the city. All of the rooms have been completely restyled, refurnished and re-equipped in the last few years, with the deluxe rooms and juniors suites having additional luxuries such as media hubs and Nespresso coffee machines.

The Bristol is housed in a distinctive 1960s building, recognised as a prime example of the Modern architectural movement. Rates start from £89 for two people sharing a double room. For more details, please visit the website: [www.doylecollection.com/bristol](http://www.doylecollection.com/bristol)

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