

THE BLOOMSBURY

DOYLE COLLECTION • LONDON

Wins 'Best Urban Hotel' at Condé Nast Johansens Awards 2017

November 2016 - The Doyle Collection is delighted to announce that The Bloomsbury has been awarded 'Best Urban Hotel' by Condé Nast Johansens at their 35th annual Europe and Mediterranean Awards for Excellence.

The Awards are based on responses from online voting, guest feedback, and Local Expert reports drawn from the hotels featured in Condé Nast Johansens most recent Guides. The winners were announced at the annual Johansens Awards for Excellence Dinner, which were held at The May Fair Hotel, London. Condé Nast Johansens, from the publishers of Vogue, GQ and Condé Nast Traveller, is the premier reference guide for independent travellers. Condé Nast Johansens remains the most comprehensive illustrated reference to independently owned hotels inspected annually.

The Bloomsbury's General Manager, Michael Neve comments: *"We are delighted to take home this prestigious award, following on from our sister hotel The Marylebone who won this same award last year. We believe that The Bloomsbury offers guests the perfect location in central London as well as our signature Doyle Collection hospitality – a real warmth and thoughtfulness that stems from being a much loved Irish-family business. We have a very big year ahead at The Bloomsbury, with many exciting changes in the pipeline, so watch this space!"*

Situated in the heart of London's literary scene in 18th century Bloomsbury village, The Bloomsbury is a Grade II listed neo-Georgian building designed in the 1930s by Sir Edwin Lutes and comprises of 153 spacious rooms and suites. In the warmer months, the hotel's popular al fresco dining spot, Dalloway Terrace is perfect for a relaxed meal or afternoon tea, while the new The Bloomsbury Club Bar has a members' club feel and is furnished with plush leather armchairs and wall-to-wall bookshelves, complete with a twinkling grotto, ideal for cocktails all year round.

This year marks some exciting changes for The Bloomsbury, as The Doyle Collection has announced a multi-million-pound investment at the hotel, with the architecture and design being overseen by Martin Brudnizki Design Studio. The project will begin in 2017 with the refurbishment of public spaces. Martin Brudnizki Studio is the perfect choice for this project, due to their considered approach which carries the utmost respect for the unique character of each site, as well as their reputation for creating some of the world's most celebrated interiors (The Ivy, Soho Beach House Miami, Scott's).

-ENDS-

Condé Nast Johansens

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Glamour, is the premier reference guide for independent travellers. Condé Nast Johansens remains the most comprehensive illustrated reference to independently owned hotels inspected annually. With dedicated and highly trained Local Experts, almost 10 times as many properties have been assessed as appear online or in the Guides in order to narrow the final selection down to the best selection of accommodation for independent travellers. With a readership of 5.5 million, the Guides' distribution now totals 28,500 worldwide.

The Bloomsbury

The Bloomsbury is a Grade II listed neo-Georgian building designed and opened in 1932 by Sir Edwin Lutyens – the greatest British architect of his age - and comprises 153 spacious rooms and suites all modelled using contemporary bold fabrics. The building retains many of its original architectural features including the magnificent stone entrance steps and doorway, double height lobby and the book lined Seamus Heaney Library, named after the late Nobel Laureate who was a regular guest. www.doylecollection.com/bloomsbury

The Doyle Collection

The Bloomsbury is a member of The Doyle Collection, the Irish-owned luxury international hotel group that comprises of eight hotels in five cities around the world. These design-led properties provide modern havens for modern day travellers, as well as stylish bars and restaurants for local consumers. For more details please visit www.doylecollection.com

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