



## **BTR HOTELS PTY LTD**

For Immediate Release

### **DRAFT PRESS RELEASE**

#### **THE DOYLE COLLECTION APPOINTS BTR HOTELS IN AUSTRALIA**

(7<sup>th</sup> July – Sydney) The Doyle Collection -a carefully curated collection of eight Irish family-owned luxury and urban hotels located in London, Dublin, Washington DC, Cork and Bristol has appointed BTR Hotels- Bespoke Hotel Representation and Resources - to continue to expand their presence and relationships in the Australian market

Pat King, CEO of The Doyle Collection comments, "We are delighted to appoint BTR Hotels as a vital and very welcome part of our international Sales Team. Australia is a growth market for The Doyle Collection – particularly in terms of the luxury leisure segment. This appointment recognizes our commitment to accelerating the recognition of our brand in Australia and in tandem, to significantly developing Australian business for our London, Dublin and Washington DC hotels. BTR's experience, relationships and reputation is a wonderful fit for our brand and we mutually look forward to a successful and fruitful partnership."

Sharon Byrne and Amanda Thompson, Founders and Directors of BTR Hotels are thrilled to be partnering with such a prestigious and well regarded brand in the Australian market. They are proud to represent such a portfolio with a reputation in the industry for a service ethos that binds The Doyle Collection hotels together with a warmth and thoughtfulness that stems from being a much-loved family business.

#### **About BTR Hotels**

BTR Hotels is a hotel representation and resources agency founded in 2016 with offices in Sydney and Melbourne. Sharon Byrne and Amanda Thompson, are career hoteliers with a combined 40 years' experience in on property, regional and global sales and marketing roles for luxury international hotels BTR

#### **About Doyle Collection**

The Doyle Collection is a collection of eight Irish family-owned luxury and urban hotels located in superb central locations in London, Dublin, Washington DC, Cork and Bristol. Each hotel has a strong identity that is closely connected to its location and is unique in the way that has brought a cultural slice of its city into the fabric of the building and the guest experience. For more details, please visit **[www.doylecollection.com](http://www.doylecollection.com)**

**Doyle Collection Media Centre:** for brochures, factsheets, press releases and more

<https://www.doylecollection.com/media-centre>

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**Image Attached and Follows**

## *The Kensington Drawing Room*

