



entertainment • lifestyle • music



The Coral Room, a bar like no other in the heart of Bloomsbury



Set to open November 2017

*History lives here. It loves and laughs here. It lets down its hair here,
kicks up its heels and throws caution to the wind. It always has.*

November 2017 will see the opening of the highly anticipated The Coral Room - set in the heart of Bloomsbury, the grand salon bar will reflect an exquisite country house transported to the city, with a secluded cigar terrace and stylish inimitable cocktail list.

The vibrant new bar inspired by a 'country-meets-city' concept, evokes the collaborative Martin Brudnizki interior design. Housed within The Bloomsbury hotel - a Sir Edwin Lutyens, Grade-II listed building on Great Russell Street in London - the distinctive coral coloured walls, five beautiful bespoke Murano glass chandeliers and stunning fused glass and marble topped bar mirrors the buildings iconic heritage. What's more, acclaimed British illustrator Luke Edward Hall has created 36 bespoke pieces of original art to line the coral walls inspired by the ever-evolving Bloomsbury area.

In contrast, the traditional panelling, natural materials and roaring open fire will allow guests to be transported to a relaxing country escape without leaving the city. The Coral Garden – a stylish secluded cigar terrace - will be adorned with a cosy canopy of green foliage and filled with an array of trees creating the perfect hidden alfresco drinking spot.

The Coral Room, overseen by General Manager Giovanni Spezziga - formerly of Scarfes Bar at the Rosewood London - will offer an extensive English sparkling wine list with an emphasis on local vineyards, alongside a comprehensive selection of highball and spritz-style cocktails with names that reflect the culture of both the countryside and the city. Spezziga comments: "I'm delighted and proud to be part of the team at The Bloomsbury, and look forward to putting The Coral Room firmly on the London map."

Highlights on the cocktail menu include; **Midtown Swizzle** *Havana Especial Rum, Lustau Sherry, Passion Fruit Puree, Lime Juice, Pineapple Syrup, English Sparkling Wine* (£15); **Big Smoke Ancho Reyes** *Tequila, Quiquiriqui Mezcal, Orange Chili Syrup, Chipotle Tincture, Ginger Ale* (£13); **Green Fingers** *Stolichnaya Vodka, Kale Juice, Pineapple Juice, Ginger Syrup, Lime Juice, Agave Syrup* (£12);

Neil Reading PR Ltd Victory House 99/101 Regent Street London W1B 4EZ

T+44 (0)20 7839 2277

info@neilreadingpr.com www.neilreadingpr.com

Follow us @NeilReadingPR @NeilReadingPR

Registered in England No. 4449620



entertainment • lifestyle • music

Barbour and Barrel *Jim Beam Double Oak Bourbon, Honey, Ginger Syrup, Pineapple Juice, Lemon Juice, Egg White (£12)* and **Gin Lane** *Hendricks Gin, Viognier White Wine, St Germain, Rose Syrup, Agave Syrup (£13)*.

The Coral Room will offer a comprehensive English sparkling wine list – one of the largest offerings in London - and includes the aptly named Ridgeview Bloomsbury (£12.50) as the house pour. Other highlights of the sparkling wine list are: Lyme Bay Winery, *Brut Reserve 2014 Devon* (£9); Lyme Bay Winery, *Brut Reserve 2014 Devon* (£9) and the Digby Fine English Leander Pink, *NV West Sussex* (£16). Alongside the cocktails and sparkling wine, The Coral Room will offer a vast selection of premium spirits and bottled craft beers chosen by Bar Manager, Kevin Fry.

Open from 8am daily, the bar provides the perfect setting during the day for guests wishing to meet for breakfast, coffee or a light bite, transforming itself into a lively cocktail bar in the evenings. Towards the end of each week The Coral Room will further crescendo into a vivacious live music hotspot where vintage funk and soul music will ensure guests have an unforgettable experience. The versatility of The Coral Room is sure to make it an idyllic escape from the hustle and bustle of Central London.

A selection of small plates crafted by Executive Chef Byron Moussouris will be available throughout the day and offer the perfect accompaniment to a crisp glass of wine or bespoke cocktail. The menu – available from 11am - 10:30pm will feature dishes such as, *Chicory Salad, Walnuts, Pear, Cashel Blue, Honey & Mustard Dressing (£8.00)*; *Seared Tuna, Wasabi Mayo (£11.00)*; *Lobster & Crayfish Mac'n'Cheese (£12.00)*. For those looking to indulge in their sweet tooth, a decadent *Macaroon (£5.00)* and indulgent chocolate truffles (£4.00) will be available on the sweet menu.

Alongside the small plates offering, The Coral Room will also provide the perfect destination for breakfast, offering an innovative menu that will be available from 8-10:30am. Highlights include; *Garden Pea & Feta Smash on Sourdough Toast, Sprouts (£8.00)*; *Spiced Baked Eggs, Spinach & Tumeric Yoghurt (£8.00)*; *The Coral Room Omelette, Egg white, Spinach & Chia Seeds (£10.00)* and *Acai Breakfast Bowl (£8.00)*.

The Bloomsbury

The Bloomsbury, a Doyle Collection hotel is a Grade II listed neo-Georgian building designed and opened in 1932 by Sir Edwin Lutyens – the greatest British architect of his age - and comprises 153 spacious rooms and suites all modelled using contemporary bold fabrics. The building retains many of its original architectural features including the magnificent stone entrance steps and doorway, double height lobby and the book lined Seamus Heaney Library, named after the late Nobel Laureate who was a regular guest. www.doylecollection.com/bloomsbury

About The Doyle Collection:

The Doyle Collection is an Irish, family-owned international luxury hotel group that comprises eight hotels in five cities around the world. These design-led properties provide modern havens for modern day travellers, as well as stylish bars and restaurants for local consumers. The Doyle Collection are members of the Global Hotel Alliance GHA, the world's largest alliance of independent hotel brands.

For more details please visit www.doylecollection.com

Join the conversation with The Doyle Collection on [Twitter](#) and [Facebook](#), and seadventures across The Doyle Collection's home cities by searching #sliceofthecity

Neil Reading PR Ltd Victory House 99/101 Regent Street London W1B 4EZ

T+44 (0)20 7839 2277

info@neilreadingpr.com www.neilreadingpr.com

Follow us [@NeilReadingPR](#) [@NeilReadingPR](#)

Registered in England No. 4449620



entertainment • lifestyle • music

The Coral Room

Address: 16-22 Great Russell Street, London WC1B 3NN
Telephone Number: 020 7347 1221
Covers: 90
Reservations: No reservations
Website: www.thecoralroom.co.uk
Facebook: www.facebook.com/TheCoralRoom
Twitter: @TheCoralRoom
Instagram: TheCoralRoom
Design: Martin Brudnizki Design Studio
General Manager: Giovanni Spezziga
Bar Manager: Kevin Fry
Cuisine: Breakfast and Small Bites
Hours of Operation: Sunday – Thursday (8 am – Midnight)
Friday and Saturday (8am -1am)

For more press information please contact:

Abbie Michalski

Neil Reading PR

020 7839 2277

Abbie@neilreadingpr.com

Neil Reading PR Ltd Victory House 99/101 Regent Street London W1B 4EZ

T+44 (0)20 7839 2277

info@neilreadingpr.com www.neilreadingpr.com

Follow us @NeilReadingPR @NeilReadingPR

Registered in England No. 4449620