



THE BLOOMSBURY
LONDON

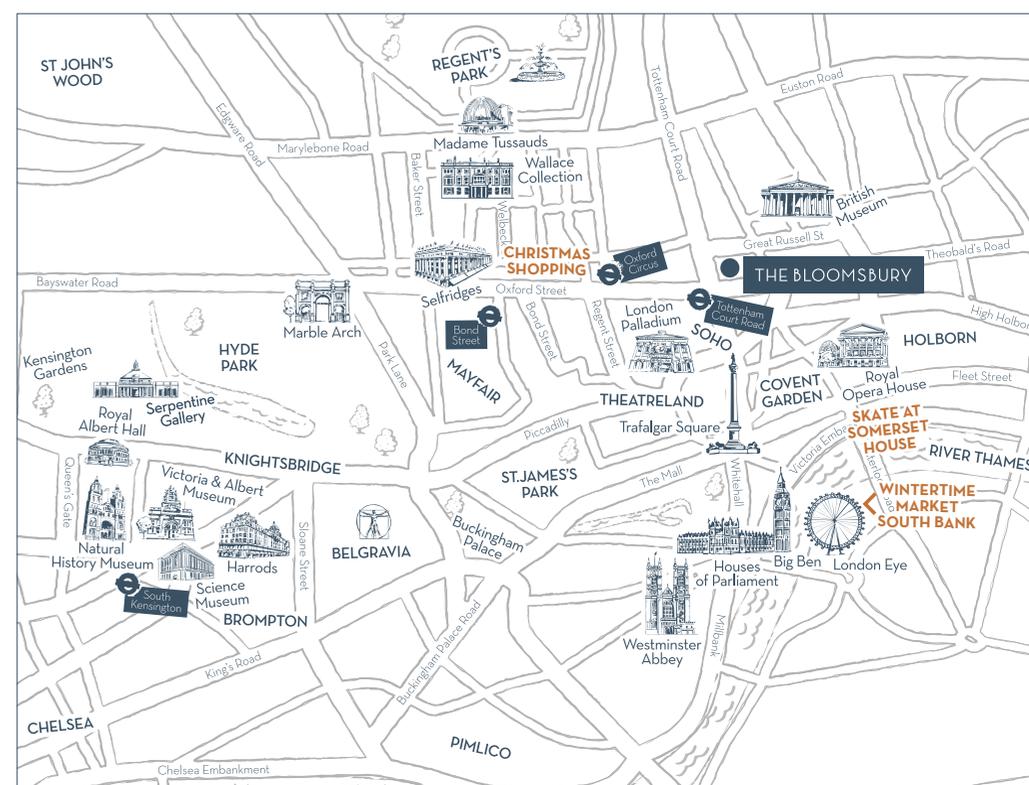
WINTER FESTIVITIES 2018/2019

WINTER FESTIVITIES IN LONDON

With its lights, decorations and carols, London is a magical place in winter. However, it is not just for 25th of December that the capital is lit up for festivities. At Halloween, prepare for revellers and outlandish costumes. Bonfire Night is a family affair as fireworks light up the city, while our American cousins' wholesome celebration of Thanksgiving is now a firm fixture on the calendar. Then it's all about the lead-up to the main event, as the festive party season gets into full swing and the city comes alive with ice rinks and winter markets.

The fun doesn't stop on Boxing Day. Sparkling parties abound on New Year's Eve; followed by the poetic sophistication of Burns Night; while Chinese New Year sees central London's Chinatown play host to an all-consuming parade and extravagant feasts.

LONDON IS A TRULY
COSMOPOLITAN
CITY, AND THAT
MULTI-CULTURAL
VIBE IS CELEBRATED
THROUGHOUT THE
TURN OF THE YEAR.



LET THE FESTIVITIES COMMENCE!

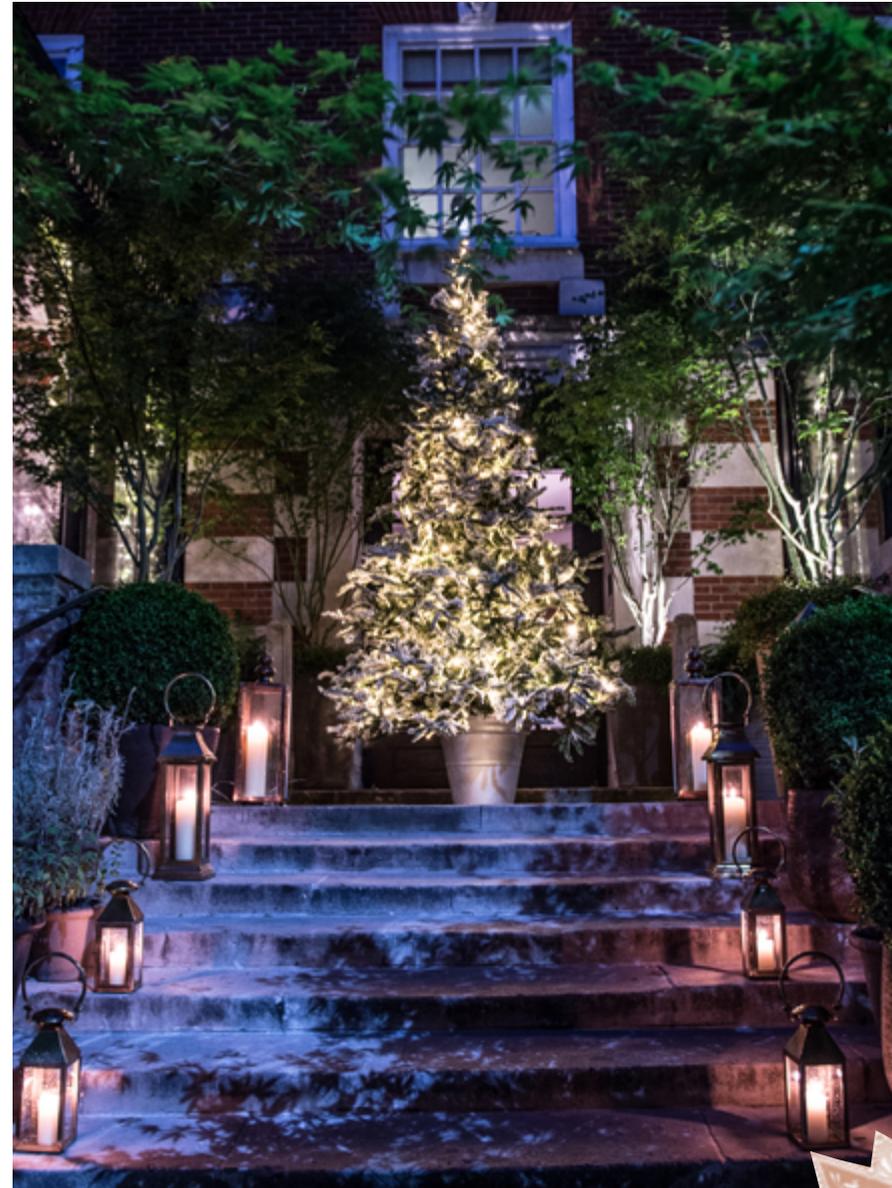
The Bloomsbury area has long held a reputation for revelry and playfulness. In the 1920s, it was the home of The Bloomsbury Set, a clique of artists, writers and intellectuals, famous as much for their house parties as their creativity. Today that playful vibe remains - nowhere more so than at The Bloomsbury, where we invite you to channel those social traditions and enjoy your very own festivities this winter.

Over the festive season, discover our newly renovated hotel and all it offers, whether it be the Bloomsbury Club Bar for an intimate party; Dalloway Terrace for a magnificent afternoon tea with the family; or The Coral Room and its extensive list of English sparkling wines; feasting in The Queen Mary and The George V halls; or intimate dinners in The Chapel or Library.

We invite you to make The Bloomsbury your home-away-from-home this winter. Whatever your reason for celebrating - from Thanksgiving to Burns Night and beyond - you'll find The Bloomsbury at the heart of the action, and our wonderful staff ready and able to assist at every turn.



Michael Neve
General Manager





DALLOWAY *Terrace*

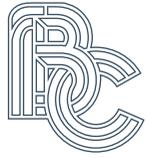
“...LOVE DALLOWAY TERRACE . IT’S A BEAUTIFULLY DECORATED WINTER HAVEN REplete WITH HEATERS AND RUGS, AND STAFF ARE ATTENTIVE IN THE BEST POSSIBLE WAY. HEAVEN.”

ES Magazine

DALLOWAY TERRACE

Open for breakfast, lunch, afternoon tea and dinner, enjoy our elegant, poetic and quintessentially English terrace named after the eponymous character created by Virginia Woolf.

Fully heated in winter, this charming destination restaurant offers the peace and charm of a secluded, Narnia-like secret garden, with hot chocolate flowing and sumptuous fondue to indulge in, as guests wrap themselves in chic woolen blankets.



BLOOMSBURY CLUB BAR

A discreet location, found underneath Dalloway Terrace, along with plush leather armchairs and atmospheric lighting, all lend The Bloomsbury Club Bar the air of a secret 1920's club.

Featuring a selection of rare and fine spirits, the golden age of cocktails is specially celebrated during the festive season.

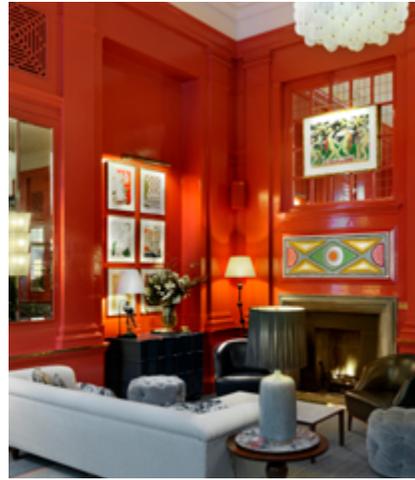
Split into two areas, the bar's interior is reminiscent of a mahogany-panelled library, stacked with artwork and books synonymous with the Bloomsbury Set. The secluded, heated outside bar with its canvas of star lights is a twinkling grotto infused with a bohemian ambience.

Perfect for pre and post-dinner drinks, the outside bar of The Bloomsbury Club is also ideal for small gatherings and late night parties until 1am.



“AN IMPRESSIVE, GENUINELY BEAUTIFUL ROOM, THAT IS SIMULTANEOUSLY REMINISCENT OF 1920S DECADENCE AND MIAMI ART DECO.”

The Telegraph, Luxury



THE CORAL ROOM



THE CORAL ROOM

Inspired by the 1920s and designed in collaboration with the acclaimed Martin Brudnizki Design Studio London, the highly anticipated Coral Room opened its doors in November 2017.

Set within the former high-ceilinged lobby of The Bloomsbury, this vibrant grand salon bar reflects all the charm of an exquisite country house transported right in to the heart of the city. The Coral Room offers all-day dining, an inimitable cocktail list and an increasingly-popular wine list featuring 30 varieties of English sparkling wine.

Meanwhile, The Coral Garden, a secluded cigar terrace, complete with a log fireplace, found adjacent to the bar, offers a tranquil escape among a canopy of rich green foliage.





THE SEAMUS HEANEY LIBRARY AND THE CHAPEL

Named after the late Nobel Prize-winning poet and playwright, and regular guest at the hotel, The Seamus Heaney Library nods to the celebrated literary heritage of our neighbourhood. While the interior is lined with bespoke Lutyen's designed spiderback chairs and original books from the 1930s.

The Chapel, is a spectacular yet intimate dining room, with double height ceilings and original architectural features, providing a reception or dining venue with real character.

Both spaces are available for private hire, perfect for dinners of up to 30 guests or cocktail parties up to 45 guests.



THE QUEEN MARY HALL AND THE GEORGE V HALL

With its exquisite original features, lofty ceiling height, beautiful Waterford Crystal chandeliers and separate bar area, the Queen Mary Hall brings a real 'wow' factor to festive dinners for up to 150 guests.

Meanwhile, the equally extravagantly appointed George V Hall harnesses a similarly stately feel, with space for up to 200 seated guests. It makes for an unusually large venue for such a central location in London – perfect for large-scale banquets and feasts to celebrate the season in spectacular style.



“ONE CANNOT
THINK WELL,
LOVE WELL,
SLEEP WELL,
IF ONE HAS
NOT DINED
WELL.”

Virginia Woolf



DALLOWAY
Terrace



CHRISTMAS CELEBRATIONS

From rousing parties for friends or colleagues, to Christmas Day lunch or dinner, our festive menus celebrate the best of seasonal food.

This winter, you can choose to start or end your party in The Coral Room. In the lead-up to Christmas, our festive banqueting menu is traditional in its make-up yet far from predictable. For larger gatherings, our impressive bowl food menu and festive themed canapés will keep the party going. Pre and post event drinks can also be enjoyed in The Coral Room.

FESTIVE AFTERNOON TEA

The spirited legacy of the Bloomsbury Set lives on in our quintessentially English terrace. Heated during winter, Dalloway Terrace boasts the charm of a secluded garden, with woollen throws to snuggle into. This winter, a festive Afternoon Tea at Dalloway Terrace will feature a menu with deliciously indulgent cakes and baked treats, it is Christmas, after all...





“FIRST THINGS
FIRST. GET THE
CHAMPAGNE.”

Winston Churchill

IT'S NEW YEAR'S EVE!

Celebrating New Year in the heart of London is always special. The area both around and within The Bloomsbury will be abuzz with festive fervour. Soho and Covent Garden, just a stone's throw away, make for a buzzing start to the evening, while it's a lively stroll to the street parties of Trafalgar Square and the epicentre of the celebrations, Big Ben. Take in the fireworks on the Thames, lap up the colourful atmosphere and then return to your London home for more festive cheer - we'll have a nightcap waiting for you.

A POETIC BURNS NIGHT

In keeping with the hotel's literary connections, Bloomsbury Club Bar will be marking the celebration of the legendary Scottish poet, Robert Burns in January. Guests will be treated to a selection of Scottish cocktails, produced in partnership with one of Scotland's most renowned whiskies. While that should be enough to keep spirits high, there'll also be live music, along with a carving station of Scottish smoked salmon and Aberdeen Angus beef. Sláinte!

To book your table for New Year's Eve or Burns Night, please contact us on:

T: +44 (0)20 7347 1221
E: reservations@dallowayterrace.com
E: reservations@thecoralroom.co.uk
E: bar@thebloomsburyclub.com

“THOSE IN THE KNOW KNOW
LONDON’S BLOOMSBURY IS AS
LOVELY AS ITS NAME SUGGESTS (...)”

Sydney Morning Herald

STAY WITH US

Just moments from The British Museum, West End shows, Covent Garden and an array of independent tailors and antiquarian bookstores, The Bloomsbury is perfectly placed for a cultural, romantic or family break.

A stylish blend of historical charm and contemporary chic runs through our luxurious bedrooms, while our newly-refurbished Luxury Studio Suites with their exquisite blend of warm palettes, statement wallpaper, and vintage upholstery provide the ultimate city retreat.

With adjoining suites and rooms, The Bloomsbury is also very suited for family stays. There’s complimentary meals for children under five, whilst special surprises and gifts will keep the little ones happy along with bedtime milk and cookies in their very own tepee.

To enquire about staying with us,
please contact our reservations team:

T: + 44 (0)20 7969 3915

E: bloomsbury@doylecollection.com



CONTACT US

For further details or to discuss your festive party, gathering or private dinner, please contact the events team:

T: +44 (0)20 7347 1000 (opt 3)

E: bloomsburyevents@doylecollection.com

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f [/thebloomsburyhotel](#)

FESTIVE GIFT CARDS

If you'd like to treat a friend, loved one or business associate to an indulgent escape or dining experience, we are pleased to offer Doyle Collection Gift Cards to the value of your choice.

Available to use in any of our Luxury and Urban hotels in the UK, Ireland and USA, our gift cards cover anything from afternoon tea to a luxurious weekend away.

For more information about our Festive Gift Cards, please contact us on
E: bloomsbury@doylecollection.com
W: doylecollection.com/gift-cards



