

THE BRISTOL

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PRESS RELEASE

The Bristol secures Green Tourism Gold Award

Bristol, November 2018: The Bristol (www.doylecollection.com/hotels/the-bristol-hotel) has secured a Green Tourism Gold Award, further underlining its commitment to sustainability, and placing the property firmly in this elite group of inspirational and outstanding industry partners. Green Tourism (www.green-tourism.com) awards demonstrate a commitment to people, places and the environment, by – for example - championing investment and improvement in their local communities, conserving the local economy by sourcing produce sustainably and ethically, and committing to a low carbon future; all issues held dear by The Bristol team.



Green Tourism award; food sourced locally from the West Country

The Bristol previously held a Green Tourism Silver Awards, but it increased its score from 76% to 82% to acquire a Gold Award this year. According to the Green Tourism report, “The Bristol has done well making progress to the prestigious GOLD level of award. It has built upon the previous award, implementing or strengthening green initiatives. Staff awareness is very high indeed with green induction, training and regular activities undertaken - this has ensured the green agenda is a priority and will no doubt have resulted in staff being enthusiastic about all the community initiatives.

“Nice touches, such as the newsletter and the Green Travel discount are a great way to really engage with visitors. The bigger impacts are also under control due to very efficient boilers, lower flow showers and LED lighting, which have been implemented as a result of recent energy and water studies. Local food and drink features highly on the menu and at the bar giving a taste of the region to guests.”

In real terms, this means that over the last year, The Bristol has made significant energy reductions, including an 18.5% decrease in carbon dioxide emissions, an 8.2% drop in electricity usage and a 9.5% fall in gas consumption. It has also succeeded in diverting **all** its waste from landfill and ensured that the hotel recycles over 60% of its waste.

Additionally, The Bristol's waste management systems have reduced general rubbish by 34% and the staff have worked hard to reduce single-use plastics by utilizing paper straws and reusable cups, reducing the number of plastic cups used on property by 18,000. A significant investment in water conservation and contamination preventions earned the hotel the biggest growth of 29% in the Green Tourism audit.

The Bristol's F&B offering is made, as much as is possible, from locally, ethically and fairly-traded ingredients; 80% of the staff walk, cycle or take the bus to work; and each year the staff adopt a local charity for which they raise money – this year the chosen charity is PROPS (www.propsbristol.org) and has raised over £7000.

At the start of this year, The Bristol won the Green Team award at the inaugural “Night of the Stars”, organised by the Bristol Hoteliers Association. Previously, the hotel has picked up awards for the “Best Green Business” at the Business Leader awards (October 2017) and secured a place in the “West of England Green 50” list produced by the Evening Post (October 2017), as well as achieving the TripAdvisor Green Leader Gold standard (January 2016).

Notes for Editors

The Bristol is in the heart of the city, between the historic cobbled Narrow Quay and elegant Queen Square, just a few minutes' walk from major cultural landmarks such as The Bristol Old Vic, Arnolfini, Watershed, SS Great Britain and M Shed, as well as the fabulous new shopping district of Cabot Circus.

The Bristol has 187 rooms and suites, which are among the largest and most luxurious in the city; deluxe rooms and juniors suites having additional luxuries such as media hubs and Nespresso coffee machines.

The Bristol is housed in a distinctive 1960s building, recognised as a prime example of the Modern architectural movement.

For more details, please visit the website: www.doylecollection.com/bristol

For more details, hi res images and/or to book a review visit, please contact:

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