THE DOYLE COLLECTION

LONDON . DUBLIN . WASHINGTON DC . CORK . BRISTOL

THE DOYLE COLLECTION'S INTERNATIONAL WOMEN'S DAY HEADSHOT INITIATIVE

The Doyle Collection Hotel Group are delighted to announce dates for our International Women's Day Initiative, offering complimentary professional headshots for women in business across hotels in London, Dublin and Cork

August 2021 – In celebration of International Woman's Day in March of this year, <u>The Doyle Collection</u> hotels in London, Washington DC, Dublin & Cork launched an initiative to support women in business by providing complimentary professional headshots in each city location. The initiative will run simultaneously at <u>The Marylebone</u> in London, <u>The Westbury</u> in Dublin on the 17th August and <u>The River Lee</u> in Cork on the 18th August.

Whether working within an international firm or as an entrepreneur starting out in a new industry, securing a Headshot often falls to the wayside on a list of priorities, most especially after a year which has posed unprecedented challenges for all industries.

On Tuesday 17th August/ Wednesday 18th August, The River Lee, The Westbury, The Marylebone will host a professional headshot sitting with Egle from White Cat Studio in Cork, Emily Quinn in Dublin and Claire Menary in London. Each guest will come away with a digital headshot which can be used as a valuable marketing tool – whether it be for website, social media or press outreach. The sessions will run between 9.30 and 17.20 on Tuesday 17th August and Wednesday 18th August.

This initiative has been supported by The Doyle Collection's Chairman, Bernie Gallagher. The daughter of the late PV Doyle who founded the group and now Chairman herself, she is determined to support and empower the next generation of international businesswomen.

Mrs Gallagher says 'I believe International Women's Day is an opportunity for society to celebrate all women in our communities—from CEOs, recent graduates, full time mothers, retired citizens and carers. As a female leader in international business, I am proud of the respectful ethos and culture we have created for our team, whether male or female. To mark International Women's Day in this year which has been challenging to so many, we wanted to offer something that will help women progress in the future. We hope this initiative will instil greater confidence in women taking part in business throughout the world.'

Spaces are limited, and secured on a first-come-first served basis. Once guests secure a slot, they will be contacted with confirmation of the allocated space. Please be aware, slot times are 15 minutes and the allocated time on this date is non-transferable. All Covid safety measures will be fully observed throughout the sessions in line with Government Regulations.

The announcement will take place on the hotel's respective social media channels on Monday 9th March 2021. @thedoylecollection @HotelMarylebone @WestburyDublin @TheRiverLee

ENDS

ABOUT THE DOYLE COLLECTION

At the heart of The Doyle Collection is a warmth of service that stems from family ownership, imbuing each of the eight hotels with the intimacy of a private home. Each hotel sits within

a landmark building in unrivalled city locations and has its own distinct personality that is rooted in, and authentic to, its local neighborhood. The design-led properties provide modern havens for modern day travellers, as well as stylish bars and restaurants for local consumers. For more details, please visit www.doylecollection.com.