

THE
CORAL
ROOM


MIJENTA
TEQUILA

LICORERÍA
LIMANTOUR

The Coral Room Partners with top Mexican bar, Limantour Licorería and Mijenta Tequila for World Paloma Day takeover



London, May 2023: [The Coral Room](#) at [The Bloomsbury Hotel](#) is delighted to be partnering with The Best Bar in North America, [Licorería Limantour](#) and Mijenta Tequila for a one-off Paloma Day party on 22nd May. The team from Licorería Limantour, which currently placed 4th in the World's 50 Best Bars, will join Giovanni Spezziga, General Manager at The Coral Room and brand ambassador Oscar Valle for a very special takeover in honour of the iconic pink-hued cocktail.

From 6:30pm – 9:30pm guests are invited to The Coral Room to enjoy a range of signature Paloma-themed cocktails including; The Fluffy Paloma, a refreshing watermelon based cocktail garnished with grapefruit peel and slice; The Margarita Al Pastor, a twist on the classic Margarita to include 50ml of Taco Mix, garnished with pineapple and coriander salt; The Batanga Cristalina, a cocktail concoction that includes a dash of Coca Cola cordial and Whole Milk, topped up with London Essence White Peach & Jasmine Soda; and The Old Mexican, a classic cocktail that consists of Mijenta Blanco Tequila and lime juice.

The takeover also marks the start of two weeks of Paloma-themed celebrations which runs from 22nd May until 4th June. The Coral Room will also be running a special Paloma menu with different variations including a Mijenta Blanco Tequila and London Essence Grapefruit Soda Paloma.

Giovanni Spezziga, General Manager at The Coral Room says: “I am so thrilled to be bringing the incredibly talented team from Licorería Limantour to London. Oscar and I have planned out a very special week of celebrations and we’re looking forward to giving the humble Paloma the respect it deserves.”

Oscar Valle, Mijenta Tequila Brand Ambassador says: “I’m very honoured to share the agave culture from my country in this collection of drinks made with Mijenta Tequila for The Coral Room. As Mijenta continues to grow its presence globally, I’m excited to share the craftsmanship that goes into making the tequila with new audiences who are passionate about mixology.”

<https://www.thecoralroom.co.uk/> / [@thecoralroom](#)

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About The Coral Room

The Coral Room is a vibrant grand salon bar set in the heart of Bloomsbury. Designed by Martin Brudnizki Design Studios and nominated for Best Interior at The GQ Food & Drink Awards 2019, the bar boasts one of the largest English sparkling wine lists in Europe and is overseen by General Manager Giovanni Spezziga - formerly of Scarfes Bar at the Rosewood London. The distinctive coral-coloured walls, five beautiful bespoke Murano glass chandeliers and stunning fused glass and marble topped bar mirror the buildings iconic heritage. www.thecoralroom.co.uk

About Mijenta Tequila

The world's first B Corp Tequila, Mijenta, is an artisanal, sustainable, additive-free tequila from the highlands of Jalisco, offering a unique super premium proposition. The award-winning spirit was created by a passionate collective who believes in doing well by doing right, and is crafted by Mexico-based Maestra Tequilera Ana Maria Romero. Inspired by legends, Mijenta celebrates the best of the land, culture and people of Mexico, exclusively using fully mature, certified Blue Weber Agave from the highlands of Jalisco, a region renowned for its rich red soils and microclimate. Mijenta launched in the UK in June 2021 with its first expression, Mijenta Blanco Tequila, followed by Mijenta Reposado Tequila in April 2022