



THE KENSINGTON HOTEL
LONDON

PEDALS, PARKS & PICNICS - THE KENSINGTON HOTEL INTRODUCES NEW BESPOKE BRANDED BICYCLES BY BRITISH BIKE MANUFACTURER PASHLEY

- Explore London by bike this summer with The Kensington Hotel's new bespoke Pashley bicycles**
- The Kensington Hotel offers guests an exclusive *Pashley Pedals & Picnic* package that includes accommodation, bike hire and an Afternoon Tea picnic for two**

Nothing compares to the simple pleasure of riding a bike, so for summer 2015 The Kensington hotel is introducing a stylish fleet of custom-designed bicycles created by leading British bicycle manufacturer Pashley.

Each of The Kensington Hotel's unisex branded bicycles has been hand built by Pashley. The fleet comes in a pretty powder blue to reflect the brand identity of the hotel and equipped with detachable front wicker basket and rear wheel carrier, helmet and bike lock.

In celebration of the introduction of the new bicycles, The Kensington Hotel is offering guests a '*Pashley Pedals & Picnic Package*', which includes one night's accommodation, bicycle day hire and an Afternoon Tea picnic for two.

The Kensington Hotel's Afternoon Tea picnic, created by Steve Gibbs, executive chef of the hotel's all-day dining concept *Town House* includes a half bottle of Nyetimber English Sparking Wine, San Pelligrino Aranciata, fresh strawberries, a selection of sandwiches plus delicious cakes and pastries. It also comes equipped with all the picnic essentials including a rug, cutlery, glasses and condiments. The Afternoon Tea picnic is best enjoyed whilst relaxing in London's Hyde Park after a morning exploring the city on two wheels.

Guests can cycle around the local area of Kensington - one of London's most affluent and exclusive neighbourhoods - home to the monarchy at Kensington Palace since 1689 and the official 'royal borough' since 1901. Near to beautiful avenues, garden squares, quaint colourful streets and one off boutiques, the hotel is also just a short ride away from three of London's top museums - The Victoria and Albert, Natural History and Science Museum. Further afield riders can explore surrounding areas of Chelsea, Knightsbridge and Notting Hill.

The Kensington Hotel feels more like a beautiful townhouse home than traditional hotel and comprises 136 rooms and 14 suites, all of which are individually designed with elegant fabrics and hand-picked furniture to

compliment the hotel's period architecture. In 2014 the hotel launched a new signature 'Kensington Suite' with three bedrooms all with en-suite bathrooms, two living rooms and a luxurious daybed.

The all day dining concept *Town House* offers fresh modern English cuisine. Guests can also enjoy healthy, freshly made juices by The Juicery or a gluten-free afternoon tea. For those that wish to indulge there is the Fashion Forward Afternoon Tea, inspired by the V&A's current exhibition Alexander McQueen: Savage Beauty.

HOW: The Kensington '*Pashley Pedals & Picnic*' package starts from £330, based on two people sharing and includes a one night stay, breakfast, bicycle day hire that comes with helmets and bike lock and an Afternoon Tea picnic to take away. A deposit will be payable.

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Notes to Editors:

About Pashley

Since the company was founded by William 'Rath' Pashley in 1926, Pashley have been dedicated to hand-building high-quality bicycles and tricycles to meet the diverse and evolving needs of their customers. They are proud to be the longest-established British bicycle manufacturer and one of only three remaining in the UK. Pashley bicycles are not only unique in their design and quality, but also in their connection to a well-established heritage of craftsmanship and innovation at their workshop in Stratford-upon-Avon.

The Doyle Collection:

The Doyle Collection is a luxury hotel group that comprises eight hotels in five cities around the world. These design-led properties provide modern havens for modern day travellers, as well as stylish bars and restaurants for local consumers. For more details please visit doylecollection.com

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The Kensington Hotel - 'London's Finest Townhouse'