

In celebration of Alexander McQueen: Savage Beauty at the V&A

**INTRODUCING
THE FASHION FORWARD AFTERNOON TEA
AT THE KENSINGTON HOTEL
SPRING / SUMMER 2015**

- **The Kensington Hotel - just a few minutes walk from The Victoria and Albert Museum – launches a designer tea that will run from 14th March – 2nd August 2015**
- **Cakes and pastries inspired by designer's iconic designs**



To celebrate the eagerly anticipated arrival of the Alexander McQueen: Savage Beauty exhibition at The Victoria and Albert Museum, The Kensington Hotel is launching a Fashion Forward Afternoon Tea this Spring / Summer. The tea will include a collection of beautifully handcrafted cakes, pastries and sandwiches paying homage to some of McQueen's most iconic designs. The hotel is just a five minute walk from the museum and can arrange tickets as part of an afternoon tea package.

Served in the stylish surroundings of the hotel's new *Town House* restaurant, makes it the perfect place to relax and reflect on the Alexander McQueen: Savage Beauty exhibition whilst dining on delicious cakes and pastries inspired by the man himself.

The Fashion Forward Afternoon Tea's sweet treats include a moist *cherry Genoese* in the form of one of Alexander McQueen's must have studded clutch bags, as well as a *red velvet and rose water cake* presented in the style of the Butterfly Hat by Philip Treacy as seen at McQueen's Spring/Summer collection in

2008. A delicate hand-decorated *marzipan sable* dress inspired by the Horn of Plenty Autumn/ Winter 2009 collection, and a *buttermilk pannacotta with raspberry*.

A delicious selection of sandwiches add to the tea and are complimented by a *Dorset crab and artichoke cocktail, foie gras cornet with mango, and quail eggs* adorned with edible gold paying homage to the Bird's nest headdress made with Swarovski Gemstones for Alexander McQueen Autumn/Winter 2006.

In addition to the innovative and creative Alexander McQueen inspired fare, guests can indulge in *raspberry and red pepper macaroons*, as well as classic *plain scones served with clotted cream and a selection of preserves*, topped off with a blend of traditional English Breakfast tea.

The Kensington Hotel is situated in the heart of leafy Kensington, within walking distance of the Victoria and Albert, Natural History and Science Museum. Housed in a Georgian townhouse, it that feels more like a home away from home rather than a traditional hotel. It comprises 136 rooms and 14 suites, all of which are individually designed and spacious with elegant fabrics and handpicked furniture to complement the hotel's period architecture.

In 2014 the hotel launched a new signature 'Kensington Suite' with three bedrooms all with en-suite bathrooms, two living rooms and a luxurious daybed. The Kensington Hotel is also perfectly located to explore one of London's most exclusive fashionable shopping areas, Brompton Cross, which has an abundance of cool local cafés and is home to designer stores including Chanel, Stella McCartney, Joseph and Philip Lim. After a hard day's sightseeing and shopping, guests can relax and enjoy a cocktail in the Town House. There is also a fully equipped gym or for those who prefer the outdoors, The Kensington is just a short jog from Hyde Park. The hotel is the perfect boutique bolt-hole for those wanting to experience London like a local with a quintessentially Kensington feel.

The 'Fashion Forward' Afternoon Tea costs £35 per person. Or experience an overnight stay Fashion Forward package priced from £315 per room based on two people sharing and includes breakfast, two tickets to the Alexander McQueen: Savage Beauty exhibition at The Victoria & Albert Museum, a 'Fashion Forward' afternoon tea for two, and one copy of The V&A's book on the exhibition. Package is available from 14th March – 2nd August 2015.

www.doylecollection.com/kensington

Ends

About Alexander McQueen: Savage Beauty:

Celebrating the extraordinary creative talent of one of the most innovative designers of recent times, Alexander McQueen: Savage Beauty will be the first and largest retrospective of McQueen's work to be presented in Europe. One of this year's must-see exhibitions, it will showcase McQueen's visionary body of work, spanning his 1992 MA graduate collection to his unfinished A/W 2010 collection. Previously one of The Metropolitan Museum of Art's most visited exhibitions, McQueen's designs will be presented in his hometown of London with the dramatic staging and sense of spectacle that is synonymous with his runway shows.

Notes to Editors:**The Doyle Collection:**

The Doyle Collection is a luxury hotel group that comprises eight hotels in five cities around the world. These design-led properties provide modern havens for modern day travellers, as well as stylish bars and restaurants for local consumers. For more details please visit doylecollection.com

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