

DALLOWAY
Terrace

THE BLOOMSBURY
DOYLE COLLECTION - LONDON

CHAMPAGNE
PERRIER-JOUËT

The Bloomsbury Hotel brings the magic of Perrier-Jouët's Maison Belle Époque to London for a glowing autumnal transformation



Dalloway Terrace will be home to an immersive floral pop-up, exclusive Perrier-Jouët cocktails, perfectly paired Champagne menu and a signature dessert by Maison Belle Époque

October, 2023 - This autumn, The Bloomsbury Hotel unveils a new partnership with Champagne House Perrier-Jouët to bring the magic from the renowned Maison Belle Époque to Dalloway Terrace. The original home of the iconic Champagne House in Épernay, Maison Belle Époque features the largest private collection of French Art Nouveau in Europe, with exceptional pieces by some of the greatest figures in the artistic movement.

The new seasonal installation will see Dalloway Terrace beautifully decorated with a vibrant floral display which will evolve throughout the season, offering a fresh and ever-changing experience for visitors. Maison Belle Époque's Art Nouveau décor and its abundant floral motifs, are mirrored through a selection of seasonal perennials including Virginia creeper plant which will turn from luscious greens through the autumn months to warm-toned reds which are synonymous with the season.

The thoughtful design of the display and the character of Dalloway Terrace is mirrored in the new

menus, created exclusively for the partnership. Guests will be invited to enjoy a range of autumnal dishes, paired with the captivatingly complex character of Perrier-Jouët. Like the very best art, the new menus are well balanced with French influences and hearty flavours. Creative new dishes include Wild sea bass with caramelised leeks, and a tarragon and Champagne Beurre Blanc; Heritage cauliflower, roast sunflower seed hummus, Castelfranco, pomegranate & fermented chilli dressing; and the Parisian staple, Steak Frites - featuring Black Angus grass-fed fillet steak, Café de Paris butter and frites. The menu also features an Almond Panna Cotta with apricot compote, a swoon worthy signature dish originally served at Perrier-Jouët's Maison Belle Époque and exclusively available at Dalloway Terrace. The two like-minded brands have also collaborated to develop a show-stopping champagne cocktail menu for the Terrace, including the Château Perrier 75, a joyful combination of Perrier-Jouët Grand Brut, Martell Blue Swift Cognac, Calvados, KI NO BI Gin, Crème de Figure and lemon juice; and Starstruck, an alluring combination of Perrier-Jouët Grand Brut, Olmeca tequila, Chartreuse and grapefruit juice.



Perrier-Jouët, Belle Époque Vintage Champagne Dinner - Tuesday 7th November

Held on Tuesday 7th November, the Perrier-Jouët Belle Époque Vintage Champagne Dinner will offer an unmissable tasting experience, designed to showcase the top wines from the Maison alongside a series of paired seasonal dishes. Guests will savour four incredible courses, each one perfectly paired with Perrier-Jouët's iconic Belle Époque vintages, including the stunning sophistication and subtle, satiny palate of the Perrier-Jouët Belle Époque Blanc de Blancs 2012, the jewel in the Perrier-Jouët crown.

ENDS

For press enquiries please contact Perowne International
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HOW: Rates at *The Bloomsbury* start from £350 on a bed and breakfast basis. *The Bloomsbury*, 16-22 Great Russell Street, London WC1B 3NN. www.doylecollection.com/bloomsbury

Perrier-Jouët, Belle Époque Vintage Champagne Dinner: Tickets are £145pp and are available to book here: <https://dallowayterrace.com/wine-makers-dinner>

About The Bloomsbury

The Bloomsbury hotel is a 1928 Sir Edward Lutyens, Grade-II listed building originally modelled on Queen Mary's doll's house and part of the Irish family-owned Doyle Collection. The hotel was redesigned in 2017, following a multimillion-pound investment programme led by Bernie Gallagher, Chairman of The Doyle Collection, in collaboration with Martin Brudnizki Design Studio – the internationally acclaimed interior architecture and design studio. The Bloomsbury comprises 153 stylish suites and rooms, with playful interiors, statement wallpaper and homely touches. The suites boast literary-inspired amenities, mini in-suite libraries, free-standing roll top baths and Italian marble bathrooms. Committed to sustainable practises, The Bloomsbury Hotel proudly holds the prestigious and industry recognised awards: Gold award from Green Tourism (2022) & Platinum award from Greengage (2022)

About The Doyle Collection

At the heart of our business is a warmth of service that stems from our family ownership, imbuing our properties with the familiarity and intimacy of a private home. Each of our eight hotels – landmark buildings in unrivalled city locations, has its own distinct personality that is rooted in, and authentic to, its neighbourhood. Innovation and ongoing investment ensure a boutique, cosmopolitan yet local feel – as seen in our destination restaurants, bars and event spaces – while our heritage lends character to our vision of informal luxury, timeless style and the very best guest experience. For more details, visit [The Doyle Collection](#).

The Doyle Collection is delighted to join GHA's newly launched Green Collection, bringing under one umbrella nearly 200 hotels, resorts and palaces operated by GHA hotel brands that are demonstrating their commitment to protecting people and the planet. The new Green Collection empowers GHA DISCOVERY's 24 million members to make conscious and responsible travel choices. For more information on Green Collection, visit www.ghadiscovery.com/explore-green-collection