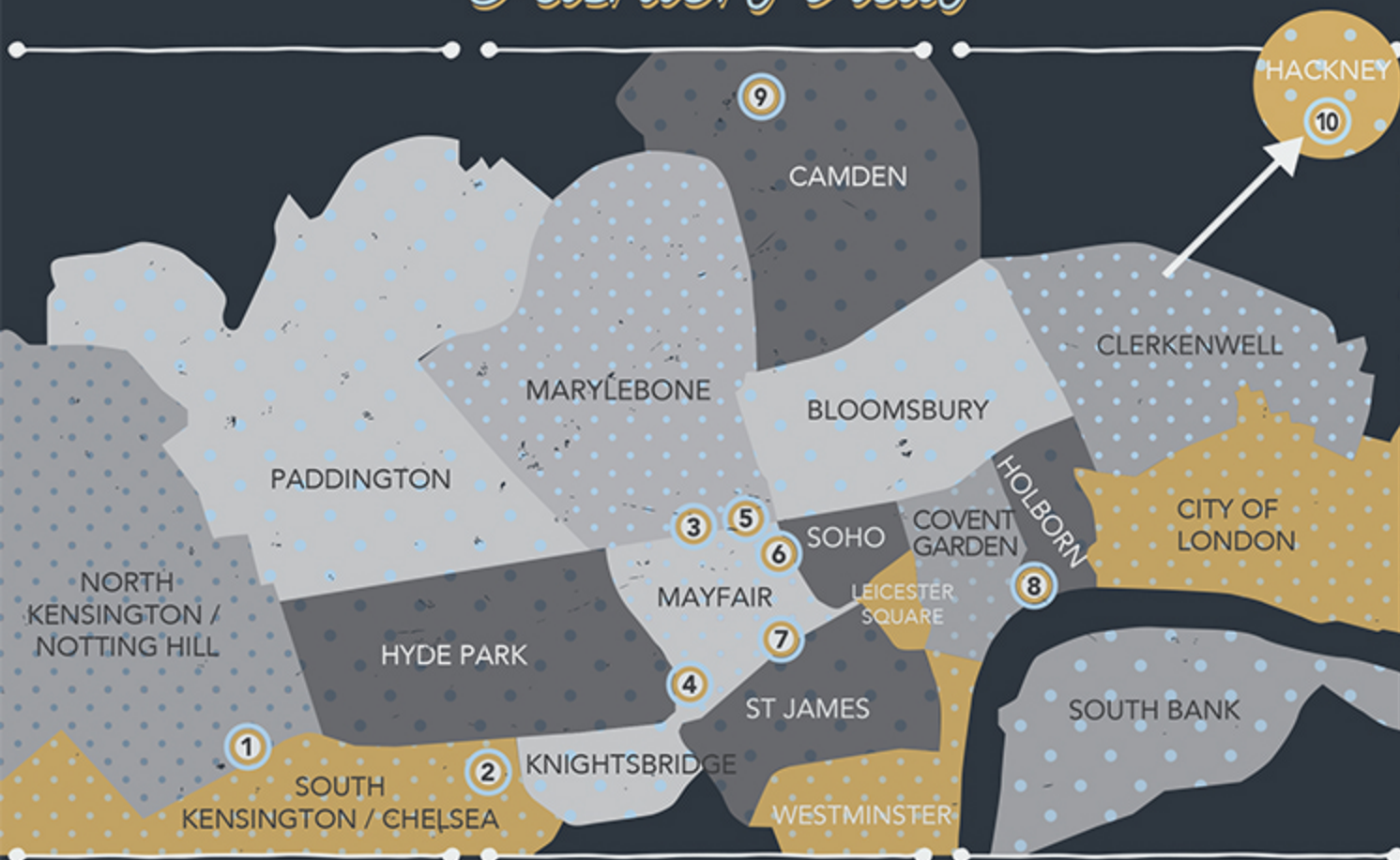


Fashion trail



1. THE ROOF GARDENS
2. THE SAATCHI GALLERY
3. BOND STREET
4. MET BAR

5. OXFORD STREET
6. SKETCH
7. MAHIKI
8. SOMERSET HOUSE

9. CAMDEN MARKET
10. CHURCH STREET

A Guide to

Fashionable London

To celebrate London Fashion Weekend, we've put together a special guide. Inside, you'll find the best events to attend, diverse places to inspire your own unique look, and of course – where to celebrate afterwards!

THE MARYLEBONE
LONDON

THE KENSINGTON
DOYLE COLLECTION - LONDON

THE BLOOMSBURY
DOYLE COLLECTION - LONDON

London Fashion Weekend: HIGHLIGHTS

There are lots of interesting talks and events set to take place in London's Saatchi Gallery over the weekend. Here are our top five recommendations:

SEPTEMBER 25, 4:30PM:
Hello! Fashion Monthly – Jill Wanless & Charlotte Jolly talk us through their journey to the top



SEPTEMBER 26, 5:00 PM:
Pleasure And Pain – Lucia Savi gives insight into executing major exhibitions

SEPTEMBER 26, 6:00 PM:
Bella Freud and her eclectic application of fashion beyond the catwalk

SEPTEMBER 27, 2:00 PM:
Blogging Panel – How to make a career in blogging, hosted by Alex Stedman

SEPTEMBER 27, 3:30PM:
In conversation with stylist and designer, Avigail Collins

Top tip: Book your tickets in advance at www.londonfashionweekend.co.uk/tickets

Shopping

All those talks and classes will no doubt have inspired your inner fashionista. Luckily, London really does have it all when it comes to crafting your very own unique style...

If you fancy browsing high-end designer wear, make your way to **Bond Street**, where you'll find Burberry, Chanel, Dolce & Gabbana and Jimmy Choo.

For high-street shopping, it has to be **Oxford Street** - you'll find Mango, Topshop, Oasis, and River Island, among many others.

Is yours a more vintage look? You'll find classic hidden gems aplenty around the **Brick Lane** area.

Looking for a unique piece of jewellery to set off your look? You'll love the many antique stores on **Church Street**.

And for everything else, there's London's amazing markets! Head to **Camden** for edgy and unusual boutiques and stalls.

Top tip Mix and match finds from each of these areas to create your own individual look.

NIGHTLIFE

It'd be a shame to spend the weekend in London and not sample its famous nightlife! Who knows, you may even end up rubbing shoulders with the city's fashion royalty...

For food...

Sketch (Conduit Street)

For drinks...

Met Bar (Old Park Lane)

For a great view

Babylon at the Roof Gardens (Kensington High Street)

For dancing...

Mahiki (Dover Street)

Top tip Make dinner and drinks reservations well in advance – this is a busy week for London!

