

## THE STAGE FOR A NEW CONVERSATION IN LONDON'S LITERARY HEARTLAND

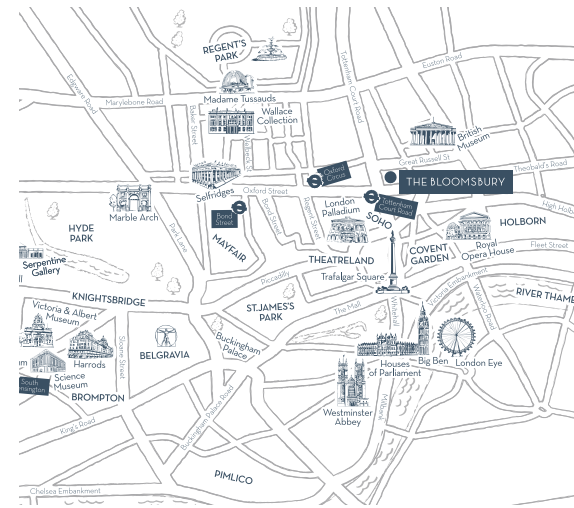
Located close to London's West End - home to Theatreland, Covent Garden and Soho - The Bloomsbury sits at the heart of the historic 18th century neighbourhood of the same name.

This rich heritage is reflected in the restored Grade II-listed neo-Georgian architecture of the imposing hotel. Designed in the 1930s by Sir Edwin Lutyens, the greatest British architect of his time, signature features include a magnificent stone frontage, stunning double-height bar and Lutyens-designed ironwork.

A recent transformation makes for an even more spectacular aesthetic, with the relocation of the entrance to the side of the hotel, via its own private lane and into a new Lutyens-influenced sitting room complete with heritage-inspired botanical wallpaper.



### LOCATION



### TRAVEL HUBS

Within a 7-minute walk: Tottenham Court Rd Tube Station.  
Within a 10 to 15-minute drive: Euston Station, King's Cross, St Pancras International (Eurostar), Liverpool Street (Stansted Express), Paddington Station (Heathrow Express), Victoria Station (Gatwick Express).

### ATTRACTIONS

Within a 5-minute walk: The British Museum, Covent Garden, Soho, Theatreland, Oxford Street.  
Within a 10-minute walk: Oxford Circus, Leicester Square, Royal Opera House.

### BUSINESS DISTRICTS

Within a 15-minute tube journey: City of London (Bank and Liverpool Street Tube Stations).

### OTHER AMENITIES & SERVICES

Complimentary Wi-Fi (throughout hotel) | In-house Gym | Business Centre | Dedicated Guest Liaison Department | Expert Concierge Services | Luxury Car Transfers | Room service (24-hours) | All Day Dining Terrace | Two Cocktail Bars | Private Dining Rooms | Laundry/Dry Cleaning | Currency Exchange | Full access for people with disabilities | Car Park nearby

### CONTACT

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### BOOKING CODES

GDS: Galileo JD 27902 | Sabre JD 53408 | Amadeus JD LONJGR | Worldspan JD LONJG

Loyalty Programme: DISCOVERY

### ABOUT THE DOYLE COLLECTION

At the heart of our business is a warmth of service that stems from our family ownership, imbuing our properties with the familiarity of a member's club and the intimacy of a private home. Each of our eight hotels - landmark buildings in unrivalled city locations, has its own distinct personality that is rooted in, and authentic to, its neighbourhood.

Innovation and ongoing investment ensure a boutique, cosmopolitan yet local feel - as seen in our cool destination restaurants, bars and event spaces - while our heritage lends character to our vision of informal luxury, timeless style and the very best guest experience.



THE BLOOMSBURY  
DOYLE COLLECTION · LONDON

GUEST ROOMS & SUITES



The same blend of historical charm and contemporary chic that defines the hotel's aesthetic also runs through its rooms. An understated décor is blended with period architectural detail, luxurious furnishings and Italian marble bathrooms for a classic feel with a dash of modern designer flair.

In-room amenities include complimentary Wi-Fi; Nespresso coffee machine; flat screen LCD TV; mini bar; safe; super-comfy beds with duck down duvet and crisp cotton linens; bathrobe and slippers; cosy seating area, work space; marble bathroom with heated floor; Aromatherapy Associates amenities.

Experience the height of refined luxury in our spacious Luxury Studio Suites. Recently refurbished with warm palettes of natural colours and sumptuous fabrics, these light-filled suites represent the epitome of refined luxury, with drapes and carpets replaced with blinds and wooden floors in a bold, contemporary, fresh feel.

Suite extras: complimentary fresh fruit on arrival, daily newspaper, VIP Turndown service.

Total Bedrooms: 153 | Suites: 12



MEETINGS & EVENTS



Complementing the grandeur of The Bloomsbury are its broad range of meeting and event spaces. The expansive George V and Queen Mary Halls are stately ballrooms with lofty ceilings and Waterford crystal chandeliers, while the double-height, Lutyens-designed Chapel and the book-lined, Chesterfield-laden Seamus Heaney Library – named after the late Nobel Laureate and regular former guest – offer more intimate event spaces with real character.

Rooms come equipped with plasma TVs, LCD projectors/ screens and high-speed Wi-Fi as well as a wide selection of food and drink options, including a range of juices and smoothies from The Juicery.

CAPACITIES

Meeting and event spaces can be adapted for a variety of business meetings and social events, from think tanks to conferences, private dinners to fashion shows.

Room	Dimensions	Area	Theatre	Classroom	Boardroom	U-Shape	Dinner	Cabaret
George V	26 x 10.3 x 5.4m / 85.4 x 34 x 17.9ft	266m <sup>2</sup> / 2863ft <sup>2</sup>	320	160	60	70	200	160
Queen Mary Hall	25.6 x 10.3 x 5.4m / 83.1 x 34 x 17.9ft	262m <sup>2</sup> / 2820ft <sup>2</sup>	250	140	50	60	160	110
The Library	9.6 x 6.8 x 2.7m / 31.6 x 22.4 x 8.1ft	61m <sup>2</sup> / 656ft <sup>2</sup>	40	18	24	21	30	18
The Chapel	9.1 x 6.7 x 5.8m / 29.1 x 21.1 x 19ft	61m <sup>2</sup> / 656ft <sup>2</sup>	-	-	18	-	18	-
Tavistock	21.6 x 9.7 x 3.56m / 70.1 x 32 x 11.9ft	210m <sup>2</sup> / 2260ft <sup>2</sup>	200	110	-	70	140	126
Tavistock 1 (split)	14.5 x 9.7 x 3.56m / 47.7 x 32 x 11.9ft	141m <sup>2</sup> / 1518ft <sup>2</sup>	120	60	35	35	90	60
Tavistock 2 (split)	7.1 x 9.7 x 3.56m / 23.4 x 32 x 11.9ft	69m <sup>2</sup> / 742ft <sup>2</sup>	60	30	24	21	-	36
Bedford Studio 2	7.4 x 7 x 2.5m / 24.3 x 22.2 x 8.2ft	52m <sup>2</sup> / 560ft <sup>2</sup>	40	27	20	21	-	24
Bedford Studio 4	9.5 x 6.9 x 2.5m / 31.2 x 22.8 x 8.2ft	65m <sup>2</sup> / 700ft <sup>2</sup>	60	42	30	28	-	30

RESTAURANT & BARS



With its discreet downstairs location, plush leather armchairs and intimate lighting, The Bloomsbury Club Bar (below) celebrates the golden age of cocktails while drawing on the infamous members and hedonistic lifestyles of The Bloomsbury Set.

The Coral Room (above) is our new grand salon bar offering all-day dining and late night carousing for a hip, chic crowd. The vivid coloured walls that give it its name are lent further lustre by the high gloss lacquer rendering, while the striking curved, carved marble bar is resplendent with its zinc top and five beautiful pendant Murano chandeliers set the finishing touch on a bold, eye-catching design.



The spirited legacy of The Bloomsbury Set lives on in the elegant and quintessentially English, Dalloway Terrace (above) named after the eponymous character created by Virginia Woolf. Menus are simple in content and immaculate in execution: seasonally inspired and locally sourced, with Afternoon Tea a popular highlight for guests and visitors alike.

